

THE LIMITED SCOPE RECRUITMENT INCLUDES:

- Professional services provided by designated executive recruiter
- **Recruitment Brochure** SGR utilizes a professional graphic designer and professional writer to produce a position profile brochure based on information and photos provided by the organization.
- Marketing & Advertising
 - Marketing period, typically 30 days
 - Custom-made graphics for email and social media marketing
 - Announcement in SGR's servant leadership e-newsletter, which reaches over 40,000 subscribers across all 50 states
 - Post on SGR's website (GovernmentResource.com)
 - Ad on SGR's Job Board (SGRjobs.com), the 2nd largest local government job board in the nation, which averages more than 16,000 unique visitors per month and has more than 2,000 jobs listed at any given time
 - Targeted job blast to our opt-in subscriber database for SGR recruitments only
 - Promotion on SGR's LinkedIn
 - Evaluate position and develop list of ad placement recommendations based on type of position and region
 - Write advertising copy
 - Place ads (pass-through costs for ad placements not included in price above)
- Application Management & Screening SGR's designated executive recruiter will:
 - Receive resumes and cover letters on behalf of the organization through SGR's applicant tracking system
 - Communicate with applicants throughout the application submittal period
 - Email or schedule a phone call with the organization on a weekly basis to provide an overview on the status of the search
 - Evaluate applicants
 - Conduct a virtual briefing with the organization after the position closes
 - Send emails to retain or release applicants after the briefing with the organization
 - Provide application materials of retained applicants to the organization
 - Transition search to the organization

^{*} Limited scope recruitments are primarily offered for non-public safety positions and positions that do not report to a governing body

