

A LA CARTE SERVICES

JOB MARKETING & ADVERTISING

Effective January 2025

JOB BOARD

SGR's Job Board (SGRjobs.com) is the 2nd largest local government job board in the nation, averages more than 16,000 unique visitors per month, and has more than 2,000 jobs listed at any given time.

JOB BOARD AD | \$199 per Position

One-time job posting for up to 60 days

JOB BOARD SUBSCRIPTION | \$499 per Calendar Year

Unlimited job postings on SGR's Job Board for one calendar year

JOB BLAST

SGR has an extensive network of subscribers to our profession-specific opt-in Job Alert emails.

JOB BLAST | \$399 per Position

- One-time job posting for up to 60 days on SGR's Job Board
- Targeted email to our profession-specific Job Alert subscriber database.
 - Logo and link to your organization's website
 - Marketing language written by SGR
 - Click-to-Tweet link





DIGITAL TALENT MARKETING

Effective January 2025

Take advantage of SGR's extensive passive and active candidate networks with custom-made graphics created by SGR to promote your position on SGR's website and LinkedIn.

DIGITAL TALENT MARKETING (DTM) | \$699 PER POSITION

- Custom-made graphic
- One-time promotion on SGR's LinkedIn
- Posted on SGR's website for up to 60 days (GovernmentResource.com)
- One-time job posting for up to 60 days on SGR's Job Board (SGRjobs.com)
- Targeted email to our profession-specific Job Alert subscriber database.
 - Logo and link to your organization's website
 - Marketing language written by SGR
 - Click-to-Tweet link

MARKETING & NETWORK BOOST | \$3,099 PER POSITION

DTM, plus:

- Professional recruitment brochure for the position
- Customized list of ad placement recommendations based on type of position and region
- Draft ad language

